



BINAYTARA FOUNDATION

Promoting health and education, changing lives

3502 Quailridge Drive, Clarkson, WA 99403 Tel: (509) 295-4224
www.binayfoundation.org; www.facebook.com/binaytarafoundation

May 14 , 2013

**Updates in Hematologic Malignancies - A multidisciplinary conference Lewiston,
ID - August 10, 2013
In Partnership with St. Joseph Regional Medical Center**

We would like to invite you to become a sponsor of the Updates in Hematologic Malignancies - A multidisciplinary conference in Lewiston, ID to be held on August 10, 2013. We are diligently working on bringing the most knowledgeable professors and physicians from different parts of the country to explore these vital topics.

The Binaytara Foundation (BTF) is hosting a conference in Lewiston, Idaho on August 10, 2013. This conference will be in partnership with the St. Joseph Regional Medical Center. This 501(c)3 U.S. Nonprofit Organization was founded by Dr. Binay Shah, a Hematologist and Medical Oncologist at the St. Joseph Regional Medical Center in Lewiston, Idaho. BTF's primary mission is to bring positive change in society by promoting health and education worldwide.

BTF expects approximately 100-150 attendees from Lewiston and surrounding areas. The preliminary program of the conference is attached for your perusal.

For more information regarding the Binaytara Foundation you can visit www.binayfoundation.org. Here are the details on the conference - <http://hematology.binayfoundation.org/>



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Check the sponsorship level of your choice:

___ Diamond Sponsor - \$7,500 - \$15,000

Your organization's name and logo will be prominently displayed as a Diamond Sponsor on the conference website and main website for one year. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization along with five complimentary registrations. Your organization will be acknowledged as a Diamond Sponsor in our quarterly newsletter for a year. BTF is working on starting a medical journal. Your organization will be acknowledged as a Diamond Sponsor in the journal for one year (including your logo). BTF will host a webinar on emergency medicine in July. The emails will go to more than 100 participants every 1-2 weeks for a total of 3 months. We will acknowledge diamond and platinum sponsors in every communication.

___ Platinum Sponsor - \$5,000 – 7,499

Your organization's name and logo will be prominently displayed as a Platinum Sponsor on the conference website and main website for one year. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization along with four complimentary registrations. Your organization will be acknowledged as a Platinum Sponsor in our quarterly newsletter for a year. BTF will host a webinar on emergency medicine in July. The emails will go to more than 100 participants every 1-2 weeks for a total of 3 months. We will acknowledge diamond and platinum sponsors in every communication.

___ Gold Sponsor - \$2,500 - \$4,999

Your organization's name and logo will be prominently displayed on conference materials including the program and conference website. Your organization's name will be mentioned throughout the event during key sessions. A display table will be provided for your organization and two complimentary registrations are available at this level.

___ Targeted Sponsor

Targeted sponsorship will support related conference activities. Meals, materials, speakers, etc. If interested in a targeted sponsorship, please contact us early because targeted sponsorships are on a first-come, first-served basis.

If you are interested in sponsoring and/or attending this conference please contact Patti Davenport at (918) 284-5936 or Patti@mjexecmgmt.com

Alternatively, if you are not the correct contact person for an international conference such as this, please forward this to your colleagues or let me know who to redirect the correspondence to.

Checks are payable to Binaytara Foundation and mailed to MJ Executive Management, 8805 N 145th E Ave, Suite 203, Owasso, OK 74055. Tax ID #26-1603676.



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Thank you in advance for your consideration and your support.

A handwritten signature in black ink that reads "Patti Davenport". The signature is written in a cursive, flowing style.

Patti Davenport
Director, Corporate Relations
MJ Executive Management
on behalf of Binaytara Foundation